



PROGRAM PLANNING GUIDE



Name: _____

ID:

Bachelor of Business Administration as a Second Degree

Global Business



Global Business is the practice of managing business, not-for-profit, governmental, or other entity's operations across countries. Global Business professionals are familiar with the culture, business practices, economic and political environment of countries in which multinational firms and/or other organizations operate. Global Business majors also draw from fields such as history, geography, political science, psychology, economics and sociology. This will allow you to enhance the skills needed to meet the challenges of doing business in an organization that faces different international pressures or that operates globally.

What determines my program requirements?

Please refer to the Academic Calendar (www.ulethbridge.ca/ross/academic-calendar) for complete program information.

Calendar Year: 2025/2026 - Your calendar year is set to the academic year you are admitted (or readmitted) and you should follow the requirements for that year for the duration of your program.

Faculty/School: Dhillon School of Business (www.ulethbridge.ca/dhillon) - An internationally accredited AACSB business school

Program(s): Bachelor of Business Administration

Major(s): Global Business

Minor: A defined set of courses, designed to provide depth in a particular discipline, study in an interdisciplinary area, or focus on a theme-related topic. To learn more about optional minors see www.ulethbridge.ca/ross/minors.

Am I admissible to this program?

Admission: www.ulethbridge.ca/ross/admissions/undergrad

Transfer: www.ulethbridge.ca/ross/transfer-resources

When/How do I apply to the University?

Deadlines: www.ulethbridge.ca/ross/admissions/undergrad/deadlines

Step-by-Step: www.ulethbridge.ca/ross/admissions/step-by-step

Where can I find information on courses?

Course Catalogue: www.ulethbridge.ca/ross/courses

Registration Guide: www.ulethbridge.ca/ross/registration-guide

When can I register for classes?

Register early! (March for Summer and Fall; November for Winter)

Registration Dates: www.ulethbridge.ca/ross/registration-dates

How can I enhance my program?

Career Bridge: www.ulethbridge.ca/career-bridge

Honours Thesis: www.ulethbridge.ca/ross/undergraduate-thesis

Student Professional Development:

www.ulethbridge.ca/dhillon/student-experience/student-professional-development

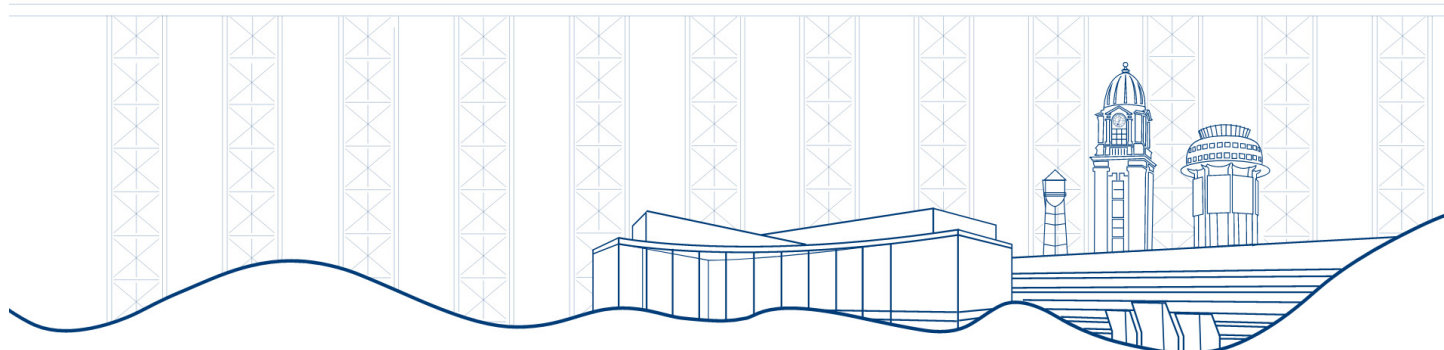
What supports are available to students?

Student Services: www.ulethbridge.ca/campus-life/student-services

Student Success Centre: www.ulethbridge.ca/student-success-centre

Accessible Learning: www.ulethbridge.ca/ross/alc

Counselling Services: www.ulethbridge.ca/counselling





PROGRAM REQUIREMENTS (2025/2026)

Required courses and notes

Name: _____

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Previous Degree: _____

Institution: _____

AGPA: _____

AWARDED: _____

General Requirements

Students must meet the academic standards, program requirements, and graduation requirements according to the regulations set by the Dhillon School of Business, and as outlined in the Calendar including, but not limited to:

- _____ A minimum grade of 'C-' is required in all Dhillon School of Business courses (ACCT, AGEM, FINC, GLBU, HRLR, IGBM, MGT, and MKTG) and courses cross-listed with Dhillon School of Business courses; Economics 1010; Economics 1012; Statistics 1770; Writing 1000 or English 1900; and all courses in the major marked with an asterisk (*) in order to meet degree requirements.
- _____ Successful completion of 15-25 courses (45.0-75.0 credit hours) with a cumulative and graduation grade point average (GPA) of at least 2.00. To determine graduation grade point averages, see **Dhillon School of Business, Graduation** in the 2025/2026 University of Lethbridge Calendar, www.ulethbridge.ca/ross/academic-calendar.
- 1. Courses completed as part of a first degree may be used to waive course requirements in the B.B.A. as a Second Degree, if they have been evaluated as a transfer equivalent (see www.uleth.ca/ross/ted). It is recommended that students submit course outlines for evaluation as soon as they have accepted their offer of admission, and no later than the last day of the student's first term. Please refer to the Academic Schedule to determine the last day of the term. For information on having courses evaluated, please refer to the Courses Not Previously Assessed section at www.ulethbridge.ca/ross/admissions/undergrad/transfer-credit.
Students who change majors may submit course outlines specific to courses in the new major for evaluation no later than the last day of the term the new program is in effect.
Students must continue to meet residency requirements after course waivers.
- _____ All degree requirements must be completed within 10 years after acceptance into the Dhillon School of Business.
- _____ Residence Requirement: Students must successfully complete at least 15 courses at the University of Lethbridge, including 10 Dhillon School of Business courses at the 3000/4000 level.

Core Requirements (14 Courses)

- _____ 1. Economics 1010 - Introduction to Microeconomics
- _____ 2. Economics 1012 - Introduction to Macroeconomics
- _____ 3. Statistics 1770 - Introduction to Probability and Statistics
- _____ 4. Marketing 2020 - Marketing
- _____ 5. Management 2070/Economics 2070 - Operations and Quantitative Management
- _____ 6. Accounting 2100 - Introductory Accounting
- _____ 7. Accounting 2400 - Management Accounting
- _____ 8. Management 3031 - Managing Responsibly in a Global Environment
- _____ 9. Finance 3040 - Finance
- _____ 10. Human Resources and Labour Relations 3050 - Human Resource Management
- _____ 11. Global Business 3650 - Introduction to Global Business
- _____ 12. Management 4090 - Management Policy and Strategy
- _____ 13. **One of:**
 - _____ Management 3062 - Information Systems and Data Analytics
 - _____ ¹ Accounting 3171 - Accounting Information Systems and Data Analytics
 - _____ Management 3622 - Visual Analytics
- _____ 14. **One of (Indigenous Content Requirement):**
 - _____ Any course from the Indigenous Governance and Business Management (IGBM) subject codes list
 - _____ Any course from the Indigenous Studies (INDG) subject codes list
 - _____ Art History 3152 - Indigenous Art History (Series)
 - _____ Blackfoot 1000 - Introductory Spoken Blackfoot Language
 - _____ Blackfoot 2210 - Structure of the Blackfoot Language
 - _____ Cree 2210 - Structure of the Plains Cree Language
 - _____ Indigenous Health 1000 - Introduction to Indigenous Health
 - _____ Liberal Education 1850 - Conversational Indigenous Reconciliation
 - _____ ¹ Political Science 3215 - Indigenous Peoples and Local Government in Canada



Required courses and notes

Name: _____

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Major Requirements (11 Courses)

- _____ 15. Global Business 3640 - Cross-Cultural Management Practices
- _____ 16. Global Business 4650 - Integrated Trade and Supply Chain Management
- _____ 17.-19. **Three of (Global Strategy):**
 - _____ Agricultural Enterprise Management 3635 - International Trade
 - _____ Finance 3460 - Global Financial Management
 - _____ Global Business 3225/Geography 3225 - Industrial Location and Globalization of Enterprise
 - _____ Global Business 3606 - Business in Emerging Markets
 - _____ Global Business 3670 - Comparative Crises Management
 - _____ ²Global Business 3685 - Issues in Global Business (Series)
 - _____ Management 3070 - Supply Chain Management and Sustainability
 - _____ Management 3730 - Global Sourcing and Procurement
 - _____ Management 4580 - Environmental Management
 - _____ ³Economics 4590 - Economics of Globalization
- _____ 20. **One of (Institutional Context):**
 - _____ Global Business 3170/Political Science 3170 - The Politics of Canadian Trade Policy
 - _____ Global Business 3665 - Leading in the Globalized Environment
 - _____ Global Business 3670 - Comparative Crises Management
 - _____ Management 3740 - Logistics, Transportation and Distribution
 - _____ ²Global Business 3815 - Regional Aspects of Global Business (Series)
 - _____ Global Business 3860 - Law and Institutions of International Trade
 - _____ ²Global Business 4640 - Cross-Cultural Work Study (Series)
 - _____ Marketing 4220 - Cross-Cultural Marketing
 - _____ ⁴Political Science 2110 - International Relations
- _____ 21. **One of:**
 - _____ Geography 1200 - Introduction to Human Geography
 - _____ Geography 2000 - World Regional Geography

Note: Students following the Domestic Stream who choose an optional Global Business Concentration, will replace the following courses with the concentration requirements (See the "Global Business Concentration" section for concentration requirements.):

- One Global Strategy requirement
- One of: Geography 1200 or Geography 2000
- Human Resources and Labour Relations 2030
- One of: Writing 1000 or English 1900
- One course will be extra to degree requirements

b. International Stream

⁵One Exchange Term:

_____ Three 3000 or 4000-level courses from disciplines offered by the Dhillon School of Business

One of:

- _____ Management 2081 - Professional Communications Skills
- _____ Writing 1000 - Introduction to Academic Writing

Note: The Exchange Term will not be required for students following the International Stream and who choose an optional Global Business Concentration. For this stream, the concentration courses will replace the following course requirements with the concentration requirements (See the "Global Business Concentration" section for concentration requirements.):

- One Global Strategy requirement
- One of: Geography 1200 or Geography 2000
- Three 3000 or 4000-level Dhillon School of Business courses from the Exchange Term

Notes:

- ¹ Students should be aware that this course has prerequisites which may require taking courses extra to their program requirements.
- ² Global Business 3685, Global Business 3815, and Global Business 4640 are Series courses. Students may take up to two of each Series course, but not exceed four Series courses, in total.
- ³ A minimum grade of 'C-' is required in these courses to meet degree requirements.
- ⁴ Students should be aware that these courses have prerequisites which may require taking courses extra to their program requirements. Students are strongly advised to discuss their program with an academic advisor. A minimum grade of 'C-' is required in these courses to meet degree requirements.
- ⁵ Students participating in a European exchange must complete a minimum or courses equivalent to 24.0 credits under the European Credit Transfer Accumulation System (ECTS). Course credits completed at an international university may vary from the University of Lethbridge credit system.

International Experience Requirement (4 Courses)

Students with significant international experience will take the 'Domestic Stream' below. All other students must complete the 'International Stream' requirements. Consult with an academic advisor if you are unsure on which stream you need to complete.

22.-25. One of the following Streams (a. or b.):

a. Domestic Stream

- _____ Management 1500 - Fundamentals of Business
- _____ Human Resources and Labour Relations 2030 - Introduction to Organizational Behaviour
- _____ Management 2081 - Professional Communications Skills

One of:

- _____ Writing 1000 - Introduction to Academic Writing
- _____ English 1900 - Introduction to Language and Literature

Global Business Concentration (optional)

If students wish to further specialize within their Global Business major, they may choose to add a concentration in Supply Chain Management. A concentration is not required. Please refer to the Domestic or International Stream section to determine what courses the concentration courses will replace. Please note, that completing a concentration may require students to complete one course extra to program requirements.

Supply Chain Management

- Management 3070 - Supply Chain Management and Sustainability
- Management 3075 - Operations Modelling with Spreadsheets
- Management 3730 - Global Sourcing and Procurement
- Management 3740 - Logistics, Transportation and Distribution
- Management 3775 - Quality Management



RECOMMENDED SEQUENCING PLAN (2025/2026)

Recommended Course Sequence

Name: _____

ID:

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Shown below is the recommended sequence of courses for your degree. Consult timetables for course offerings, prerequisites, and corequisites before registering each term as some courses may have limited offerings (ie. once a year, alternating years, or only offered in the Fall or Winter terms). Consult with an Academic Advisor in your faculty if you wish to alter this sequence with regard to the specifically listed courses.

Note that this sequence was prepared based on course scheduling at the time of publication and may change during your studies.

Domestic Stream

First Year (Term 1)

Accounting 2100
Economics 1010
Global Business 3650
Management 1500
Statistics 1770

Second Year (Term 1)

One of: Global Business 3640 (Fall) or
Global Business 4650 (Winter)
Accounting 2400
One of: Geography 1200 or Geography 2000
Management 2081
Management 3031

Third Year (Term 1)

²Global Strategy Course
Human Resources and Labour Relations 3050
Management 2070/Economics 2070
Management 4090
⁴Indigenous Content Requirement

First Year (Term 2)

Economics 1012
Human Resources and Labour Relations 2030
One of: Global Business 3640 (Fall) or
Global Business 4650 (Winter)
Marketing 2020
One of: Writing 1000 or English 1900

Second Year (Term 2)

¹Institutional Context Course
²Global Strategy Course
²Global Strategy Course
Finance 3040
One of: Accounting 3171³, Management 3062, or Management 3622

1. Refer to the list of Institutional Context courses in the preceding major requirements.
2. Refer to the list of Global Strategy courses in the preceding major requirements.
3. Students should be aware that this course has prerequisites which may require taking courses extra to their program requirements.
4. Refer to the list of Indigenous Content courses in the preceding core requirements.

Note: If students wish to further specialize within their Global Business major, they may choose to add an optional concentration. See the "Global Business Concentration" section.

Final Program Check

Request a Final Program Check at www.ulethbridge.ca/dhillon/final-program-check by December 1 (April completers) or by April 1 (June, August, & December completers) and after registering in your final term.

Program requirements with _____ (majors, minors, concentrations)

will be met upon successful completion of _____ currently enrolled courses

have been met

Advisor: _____ Date: _____

U of L GPA: _____ Grad GPA: _____ Co-op: _____ Honours Thesis: _____
Advisor: _____ Date: _____



Name: _____

ID:

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Consult with an Academic Advisor in your faculty if you wish to alter this sequence with regard to the specifically listed courses.

Note that this sequence was prepared based on course scheduling at the time of publication and may change during your studies.

International Stream

First Year (Term 1)

- Accounting 2100
- Economics 1010
- Global Business 3650
- Marketing 2020
- Statistics 1770

Second Year (Term 1) - International Exchange term

- Dhillon School of Business 3000/4000 level
- Dhillon School of Business 3000/4000 level
- Dhillon School of Business 3000/4000 level

Second Year (Term 2 or 3 Summer)

- Finance 3040
- Management 4090

Third Year (Term 1)

- Human Resources and Labour Relations 3050
- ²Global Strategy Course
- One of: Global Business 3640 (Fall) or
Global Business 4650 (Winter)
- One of: Geography 1200 or Geography 2000
- ⁴Indigenous Content Requirement

First Year (Term 2)

- Accounting 2400
- Economics 1012
- One of: Global Business 3640 (Fall) or
Global Business 4650 (Winter)
- Management 2070/Economics 2070
- One of: Management 2081 or Writing 1000

Second Year (Term 2 or 3)

- ¹Institutional Context Course
- ²Global Strategy Course
- ²Global Strategy Course
- Management 3031
- One of: Accounting 3171³, Management 3062, or Management 3622

1. Refer to the list of Institutional Context courses in the preceding major requirements.
2. Refer to the list of Global Strategy courses in the preceding major requirements.
3. Students should be aware that this course has prerequisites which may require taking courses extra to their program requirements.
4. Refer to the list of Indigenous Content courses in the preceding core requirements.

Note: If students wish to further specialize within their Global Business major, they may choose to add an optional concentration. See the "Global Business Concentration" section.

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Program requirements with _____ (majors, minors, concentrations)

will be met upon successful completion of _____ currently enrolled courses

have been met

Advisor: _____ Date: _____

U of L GPA: _____ Grad GPA: _____ Co-op: _____ Honours Thesis: _____

Advisor: _____ Date: _____